## **Curriculum Vitae**



#### **Personal Details**

Name Christina Sieber
Date of Birth 19.10.1988
Nationality German

Address Münzstrasse 8,

10178 Berlin, Germany

Telephone +491726465978 (mobile)
Mail christina@sieber.tv

Webpage www.christina-sieber.com

Languages German (native), English (fluent), French (advanced),

Italian (basics)

Computer Skills Word, Pages, Photoshop, Illustrator

### **Education**

Sept. 2010 – June 2013 ESMOD Berlin, International University of Art for Fashion

Sept. 1999 – June 2009 Christoph-Jacob-Treu Gymnasium, Lauf

Abitur (university entrance qualification)

## Work Experience

Sept. 2013 – April 2014	<b>Tulpen Design Berlin</b> Asisstant in Design and Styling
July 2012 - Sept. 2012	<b>Vivienne Westwood Ltd., London</b> Internship in Design, Anglomania
July 2011 – Sept. 2011	Helmut Eder, Kitzbühel, Austria Exclusive fashion for men and women, Internship in Sale and Styling
Mai 2010 – Aug. 2010	<b>Adidas AG, Herzogenaurach, Germany</b> Internship in Sportswear and Footwear Design
Oct. 2009 – Feb. 2010	<b>La Grande Récré, Paris</b> Customer-orientated work experience
Aug. 2009 – Oct. 2009	<b>Simba-Dickie Toys Hong Kong Ltd</b> . Internship in Design and Product Development Department
July 2008 – Aug. 2008	<b>Simba-Dickie Toys Hong Kong Ltd.</b> Internship in Design and Product Development Department
Aug. 2005 – Sept. 2005	Walt Disney Company Ltd. UK, London Internship in Design Department

Extracurricular Activities	
December 18 <sup>th</sup> 2013	Photo-shoot with Bernd Ott, for Tush Magazine Styling Assistant
June 10 <sup>th</sup> 2013	ESMOD Diploma-Show, Berlin
March 2013	Hempel Award China, Beijing Fashion Designer Contest, Winner of Silver Prize
January 2012	Laurél Workshop / ESMOD Berlin Participant
November 2011	Sainte Catherine Fashion-Show, Theme: Camouflage Survival

October 2011

**Volcom Workshop, SEED-Project** Street-wear Design Contest, Top 5, best Fhotoshoot

Sainte Catherine Fashion-Show, November 2010

Theme: Barocco-code

In charge of organization, music, decoration

# **ESMOD BERLIN**

International University of Art for Fashion

## 3RD SCHOOL YEAR 2012/2013

FIRST NAME: Christina

SURNAME: Sieber

DATE OF BIRTH: 19.10.1988

FASHION DESIGN	GRADE	PATERN MAKING /	GRADE
		DRAPING	
Colour Theory / Photomontage -		Studio Design: Sewing and	
Moodboard	13	Production Techniques	12
Illustration		Construction and Cutting	
	13	Techniques, Draping	12
Product Development		Overall Evaluation of the	
	13	Outfits	12
Collection Development	13		
Technical Drawing	12		
Layout-Logo, Fabric & Textile			
Design	13	8	
Research	13		
Accessories	13		
Collection Philosophie/Marketing	13		
Overall Evaluation of the Diploma			
Project	13		

Annual Average Grade 70%	13	Annual Average Grade 70%	12
Jury Grade 30%	12	Jury Grade 30 %	11
Diploma Grade	13	Diploma Grade	12

TOTAL DAYS OF COURSE

110

TOTAL NO. OF ABSENCES:

7 1

TUTOR (FASHION DESIGN)

BERNADETT PENKOV

TUTOR (PATTERN MAKING)

JASMINA BENFERHAT

OF WHICH EXCUSED:

DATE: 13.06.2013

Grade:

1 = achievement of excellence (1,0 / 1,3)

SILVIA KADOLSKY PRESIDENT Kunsthochschule für Mode

10997 Berlin

2 = achievement considerably greater than required on average (1,7 / 2,0, 4930 611 22 14

3 = achievement corresponding to the average requirements (2,7 / 3,0 / 3,3)

4 = achievement meets the requirements, despite its deficiencies (3,7 / 4,0)

> 4,0 = insufficient



Berlin, 21. February 2014

BERLIN To whom it may concern,

MÜNCHEN As a lecturer at Esmod Berlin, International Design University, I've had the pleasure of teaching Christina Sieber for two semesters. She was my student in the courses "design concept" and BEIJING "collection development" in her third year of her Bachelor studies (BA). During that time we also worked together on her diploma collection and other projects, such as the Hempel Fashion Award in

BEYROUTH Beijing.

BORDEAUX She has been a dedicated student who stands out among her peers for her ambition and enthusiasm. I would like to take this opportunity to whole-heartedly recommend Ms Sieber to your organisation. DAMAS

I was very impressed with Ms Sieber as a student. Her overall performance shows a unique creativity and a very serious and responsible attitude towards her education. Ms Sieber consistently completed her class work on time and with attention to details. Her hard work resulted in a very good graduation ISTANBUL

grade.

DUBAI

.IAKARTA

LYON

MOSKALL

OSAKA

OSLO

PARIS

RENNES

TUNIS

In addition to her academic excellence, Christina Sieber was also a pleasure for teachers and classmates to work with. She is very easy-going and polite, and still she is very serious and motivated in her pursuit of knowledge. Furthermore she is very quick in understanding and interpreting criticism. I enjoyed working with her, because of her ambition and ability to work not only on garment but herself as a designer.

I observed in Ms Sieber a constant desire to learn more and strive for perfection. She can lead a group as well as she can work with others.

Christina Sieber offers an engaging personality and a strongly motivated devotion to the study of textiles and fashion design. It is for these reasons that I strongly recommend Ms Sieber, without reservations.

ROUBAIX Please feel free to contact me if you have any questions.

Sincerely, SAO PAULO

SEOUL SOUSSE TOKIO

> Bernadett Penkov Fashion Design Teacher ESMOD Berlin International University of Art for Fashion

ESMOD DEUTSCHLAND www.esmod.de

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ESMOD BERLIN GÖRLITZER STR. 51 | 10997 BERLIN T + 49(0)30 611 22 14 | F +49(0)30 611 21 87



## Letter of reference

Ms Christina Sieber, born 19.10.1988 worked for our company from 23.09.2013 to 18.04.2014. During this period Ms Sieber gained a comprehensive insight into the TULPEN DESIGN Company. She was tasked with specific duties as follows:

- Administrative duties:
  - o Support with carrying out daily office operations
  - o Administrative assistance
  - o File management
  - o Logistical assistance
- Providing assistance with the Autumn/Winter 2014/15 collection in the following areas:
  - o Researching trends and, developing ideas and creating mood boards
  - o Fabric research and purchasing (Premiere Vision Paris)
  - o Creating and developing new designs
  - o Colour research, developing colour ranges
  - o Creating and correcting manual patterns
  - o Manufacturing preliminary designs
  - o Administrative duties
  - o Material and accessories procurement, purchasing
  - o Organisation and styling for lookbook and campaign shooting
- Supporting sales role at the following trade fairs:
  - o PREMIUM Berlin (14/01 16/01/2014)
  - o PREMIUM ORDER Munich (15/02 18/02/2014)

Ms Sieber always carried out the duties assigned to her to our complete satisfaction. She benefits from extremely comprehensive and diverse professional expertise, a very good ability to absorb new information and is always on hand to solve any problems quickly and efficiently. She always showed initiative, demonstrating a flexible approach and willingness to help. She coped well under high time and working pressure and always worked very reliably and carefully, exercising full control over her working environment. Ms Sieber's conduct towards her superiors, colleagues and customers was at all times outstanding and exemplary.

We would like to thank Ms Sieber for her contribution to our company and wish her all the best and continued success for her private and professional future.





Berlin, February 21st 2014

To whom it may concern,

impressed by her achievements.

BERLIN MÜNCHEN

Ms. Sieber's academic and creative level of work is exceptionally high. She has proven that she is able to very clearly define a certain style as well as she displayed a very strong ability to research, reflect, design and realize a collection. In addition she did an exceptionally impressive job with her lookbook and artistic video clip.

BEYROUTH

**RFI.IING** 

I have known the applicant for the course of three years studies at ESMOD Berlin.

BORDEAUX

DAMAS

DUBAI

Christina is a very keen learner, trying her utmost to develop her skills in a professional as well as in a disciplined manner. She consistently displayed appositive attitude, responded very well to teacher's input and has a highly ambitious and hardworking personality and is result-driven.

As the president of ESMOD Berlin I had the pleasure to witness Christina's

a whole new collection within two month (as a continuation of the one in Beijing) which she then presented to our international jury. We were all highly

development and was especially impressed by the fact that she achieved the 2<sup>nd</sup> prize at Hempel Fashion Award in Beijing in March 2013, had to leave her

collection there and then as soon as returning to Berlin successfully completed

I can highly recommend Christina Sieber. She showed great desire in her work

ISTANBUL

JAKARTA

LYON

MOSKAU

OSAKA

OSLO

PARIS

RENNES

ROUBAIX

SAO PAULO

SEOUL

SOUSSE

TOKIO

TUNIS

Silvia Kadolsky President

Sincerely.

ESMOD Berlin International University of Art for Fashion

and would make a great contribution to any organization

# Simba-Toys (Hong Kong) Ltd.

20/F., Prudential Tower, The Gateway, Harbour City, 21 Canton Road, Tsimshatsui, Kowloon, Hong Kong.

## Letter of Recommendation

To whom it may concern.

We confirm that Ms. Christina Sieber had an internship at SIMBA TOYS (Hong Kong) Ltd. in Hong Kong from the 1<sup>st</sup> of July 2008 until the 31<sup>st</sup> of August 2008. SIMBA TOYS (Hong Kong) Ltd. is the second most important location of the international operating German Simba-Dickie-Group. The Group belongs to Europe's Top 5 Toy manufacturers and 90% of the buying volume is out of China.

During her time with us Mrs. Sieber was working in the design and product development department. Her project was to develop clothes and apparel for fashion dolls highly related to upcoming fashion trends.

For this project she was executing trend scouting in HK, creating design drawings, sourcing of suitable fabrics, attending production meetings for sampling and producing preproduction samples for finalization of prizing with the manufacturing side.

It has been a pleasure to have Mrs. Sieber working for us. She performed all her tasks to our complete satisfaction. She used initiative and has been much valued by her fellow workers. Mrs. Sieber's cooperative personality and enthusiasm make her a valuable employee in any activity,

We have no hesitation in recommending her, and should a suitable vacancy arise we would be happy to have Mrs. Sieber return to Hong Kong to work with us.

Should you have any questions please do not hesitate to contact the undersigned.

Hong Kong, 31.08.2008

Mr. Andreas Schmitt (Managing Director)

Tel.: (852) 2367 2088 Fax: (852) 2724 5100